

Empowering Change, Embracing Diversity

What does a Corporate Sponsorship with Bunnies on the Bayou mean?

Becoming a Corporate Sponsor for Bunnies on the Bayou isn't just an act of charity; it's a powerful statement of your company's commitment to diversity, equity, and inclusion. As one of the most philanthropic LGBTQ+ organizations in the South, Bunnies on the Bayou stands at the forefront of change and progress within the community.

Our entirely volunteer-led team exemplifies dedication and passion, driving initiatives that make real differences. By aligning with us, your company joins a movement that is actively shaping a brighter future for the Houston LGBTQ+ community. In the wake of Texas SB17, Bunnies on the Bayou is pioneering crucial efforts in housing, healthcare access, and DEI education - areas where our community needs support more than ever.

Partnering with Bunnies on the Bayou means your company's Employee Resource Group (ERG) becomes part of a meaningful collaboration. It's an opportunity to engage with a trusted 501c3 organization that boasts a history of 45 years dedicated to serving the Houston LGBTQ+ community, Bunnies on the Bayou stands as a beacon of trust and efficacy, as evidenced by our continuous recognition with the Platinum Seal of Transparency from Candid.org since 2018.

Our leadership team, comprising 55% female and 89% racial minorities, reflects the diversity and inclusivity we champion as an organization and city. As a Corporate Sponsor, your company will not only contribute to our impactful work but also join a network that celebrates and nurtures diversity at its core.

Your sponsorship is more than a contribution; it's a statement of solidarity and a step towards a brighter, more inclusive future.

Join us, and let's pave the way together for a more equitable and thriving community.



CORPORATE SPONSORSHIP OPPORTUNITIES

Asset	Community \$3,000	Bronze \$5,000	Silver \$10,000	Platinum \$20,000	Sapphire \$30,000 (2)	Presenting \$40,000 (1)
Logo on event tickets						◆
Logo on Garden Badge /Lanyard					◆	
Logo on Event wristbands						◆
Logo on 60x30 Large Check				◆	◆	◆
Logo on printed collateral material		◆	◆	◆	◆	◆
Logo on Outsmart Ad ¹			◆	◆	◆	◆
Logo and link displayed on website	◆	◆	◆	◆	◆	◆
Logo online ad (TX/LA/GA/DC markets)			◆	◆	◆	◆
Social media and promo emails	◆	◆	◆	◆	◆	◆
Social media and promo emails spotlight				◆	◆	◆
Signage at all secondary events			◆	◆	◆	◆
One 20'x20' footprint / tent on event day						◆
One 10'x10' footprint / tent on event day			◆	◆	◆	
Naming of Garden Area+ signage (1)					◆	
Naming of VIP Area + signage (1)				◆		
(Promo Opp) VIP Garden Swag Bags		◆	◆	◆	◆	◆
Bar Sponsor (Plaza, Marina, Guava)				◆		
DJ Booth Sponsor (1)				◆		
VIP Sponsor Tickets ²		2	2	4	6	8
Garden Sponsor Tickets ²			1	2	3	4

1. Must commit prior to Feb. 5 to make Print Deadline

2. Must choose either VIP or Garden tickets & submit names by 03.27.24 deadline to Sponsor@bunniesonthebayou.com