

BUNNIES

SPONSORSHIP DECK



Bunnies on the Bayou Inc.

is a 501(c)(3) nonprofit organization,

EIN: 76-0486477

bunniesonthebayou.org

Platinum
Transparency
2024

Candid.

PO Box 66832
Houston, TX 77266

Dear Sponsor,

Bunnies on the Bayou, Inc., an organization that holds a special place in the heart of Houston's LGBTQIA+ community. As a 501(c)3, all-volunteer entity, we have dedicated ourselves to uplifting and supporting those who need it most through charitable, educational, and cultural initiatives.

Since our inception, Bunnies on the Bayou has been more than just an event; it's a symbol of unity, celebration, and generosity. We are incredibly proud of our journey, having donated over \$2 million to various non-profit organizations since 2000, with a one year record \$200,000 in 2023 alone to 20 Houston Area LGBTQ nonprofits. Our commitment to transparency and good governance has earned us the Platinum Seal of Transparency from Candid.org, a testament to our dedication and integrity.



JACQUES BOURGEOIS

President

979.583.6598

As we navigate into our 45th year, I am excited to share with you our vision for the future - **"The Road to 50"** Capital Investment Plan. This strategic five-year plan is designed to significantly expand our footprint and active involvement within the Houston LGBTQIA+ community. Our goals are ambitious yet achievable - establishing a community resource center and launching satellite locations across Houston and beyond to better serve and support our community in Houston, in Texas, and Beyond!

Your support as a sponsor could play a pivotal role in this journey. By partnering with us, you will not only be contributing to the growth of Bunnies on the Bayou but also directly impacting the lives of countless individuals within the LGBTQIA+ community. We believe that together, we can foster a more inclusive, educated, and supportive society.

We would be honored to have you join us in this endeavor. Your involvement could be the catalyst that propels us towards achieving our goals, bringing us closer to a future where everyone in our community feels supported and empowered.

Thank you for considering this opportunity to make a meaningful difference. We look forward to the possibility of partnering with you and would be delighted to discuss this further at your earliest convenience..

Energetically yours,

A handwritten signature in blue ink, appearing to read "Jacques Bourgeois".

Jacques Bourgeois

President

Bunnies on the Bayou, Inc.

979.583.6598

jacques.bourgeois@bunniesonthebayou.com

Uniting Hearts, Uplifting Lives

Our Impact

Over the span of 45 years, Bunnies on the Bayou has developed into a fixture of charity and advocacy in the Greater Houston area for LGBTQIA+ focused programs and organizations. With the help of its sponsors, it has been able to assist multiple groups every year: in the last 10 years, Bunnies has raised more than \$1,500,000 to assist local non-profits support and strengthen important cultural and outreach programs, provide critical health care services and encourage life changing educational opportunities.



Our Process

Each year, Bunnies on the Bayou inc. invites local non-profit charities and programs that seek to improve the quality of life for individuals in the LGBTQ+ community, to submit a grant proposal that will fund a specific program or project. Applications are accepted during the “Call for Beneficiaries” window only. Proposals are accepted or declined for that specific year, and selection does not guarantee acceptance in following years, just as a decline generally does not mean an organization is not allowed to apply in future years.

Requirements.

1. Not-for-profit organizations **MUST have a 501(c)3 legal & tax status in good standing with the U.S. Internal Revenue Service.** Status may not be pending, and an organization must have filed returns prior to application. Other non-profit structures [501(c)4 etc.] are not eligible.
2. Bunnies On the Bayou **does not fund political or religious activities**, though a church-affiliated organization may be eligible to apply so long as the tax-exempt status of the organization sponsoring the proposed project is eligible.
3. Preference is given to projects that have already been in operation for at least one year prior to application.
4. Bunnies accepts proposals for a wide range of projects, but they generally fall into one of three categories: **Health & Wellness; Community Development; or Education.**
5. Bunnies prefers **not to fund overhead expenses greater than 1% of the total project budget**, to include personnel or on-going rental/lease expenses. These category expenses should be fully explained in the narrative.



Empowering Change, Embracing Diversity

What does a Corporate Sponsorship with Bunnies on the Bayou mean?

Becoming a Corporate Sponsor for Bunnies on the Bayou isn't just an act of charity; it's a powerful statement of your company's commitment to diversity, equity, and inclusion. As one of the most philanthropic LGBTQ+ organizations in the South, Bunnies on the Bayou stands at the forefront of change and progress within the community.

Our entirely volunteer-led team exemplifies dedication and passion, driving initiatives that make real differences. By aligning with us, your company joins a movement that is actively shaping a brighter future for the Houston LGBTQ+ community. In the wake of Texas SB17, Bunnies on the Bayou is pioneering crucial efforts in housing, healthcare access, and DEI education - areas where our community needs support more than ever.

Partnering with Bunnies on the Bayou means your company's Employee Resource Group (ERG) becomes part of a meaningful collaboration. It's an opportunity to engage with a trusted 501c3 organization that boasts a history of 45 years dedicated to serving the Houston LGBTQ+ community, Bunnies on the Bayou stands as a beacon of trust and efficacy, as evidenced by our continuous recognition with the Platinum Seal of Transparency from Candid.org since 2018.

Our leadership team, comprising 55% female and 89% racial minorities, reflects the diversity and inclusivity we champion as an organization and city. As a Corporate Sponsor, your company will not only contribute to our impactful work but also join a network that celebrates and nurtures diversity at its core.

Your sponsorship is more than a contribution; it's a statement of solidarity and a step towards a brighter, more inclusive future.

Join us, and let's pave the way together for a more equitable and thriving community.





CORPORATE SPONSORSHIP OPPORTUNITIES

Asset	Community \$3,000	Bronze \$5,000	Silver \$10,000		Platinum \$20,000	Sapphire \$30,000 (2)	Presenting \$40,000 (1)
Logo on event tickets							◆
Logo on Garden Badge /Lanyard						◆	
Logo on Event wristbands							◆
Logo on 60x30 Large Check					◆	◆	◆
Logo on printed collateral material		◆	◆	◆	◆	◆	◆
Logo on Outsmart Ad ¹			◆	◆	◆	◆	◆
Logo and link displayed on website	◆	◆	◆	◆	◆	◆	◆
Logo online ad (TX/LA/GA/DC markets)			◆	◆	◆	◆	◆
Social media and promo emails	◆	◆	◆	◆	◆	◆	◆
Social media and promo emails spotlight					◆	◆	◆
Signage at all secondary events			◆	◆	◆	◆	◆
One 20'x20' footprint / tent on event day							◆
One 10'x10' footprint / tent on event day			◆	◆	◆	◆	
Naming of Garden Area+ signage (1)						◆	
Naming of VIP Area + signage (1)					◆		
(Promo Opp) VIP Garden Swag Bags		◆	◆	◆	◆	◆	◆
Bar Sponsor (Plaza, Marina, Guava)				◆	◆		
DJ Booth Sponsor (1)					◆		
VIP Sponsor Tickets ²		2	2	4	6	8	10
Garden Sponsor Tickets ²			1	2	3	4	5

1. Must commit prior to Feb. 5 to make Print Deadline

2. Must choose either VIP or Garden tickets & submit names by 03.27.24 deadline to Sponsor@bunniesonthebayou.com

GOLDEN BUNNY

Individual Sponsorship

Embrace the pinnacle of distinction with the Golden Bunny Individual Sponsorship, a tier that not only celebrates your generosity but also offers an unparalleled experience at Bunnies on the Bayou. As a Golden Bunny sponsor, your name will grace our website and the individual sponsorship banner at the main event, marking your significant contribution to our cause.

Indulge in the luxury of customizing your experience with a personal liquor selection at our Garden Bars. Enjoy exclusive access to a tented and catered Garden area, complete with a lounging space and private, air-conditioned bathrooms for your comfort. The newly expanded Fish Plaza Garden Gazebo bar awaits you with similar exclusive amenities.

Your Golden Bunny status is further accentuated with custom lanyards and badges, granting you access to secured areas reserved for our most esteemed guests. You're also cordially invited to the annual VIP Garden Party hosted by Richard Werner and Tony Bravo on March 10, 2024, an event that promises to be as memorable as it is exclusive.

Celebrate our 45th Sapphire Year with exclusive Bunnies on the Bayou swag and a commemorative Golden Bunny suit pin, a symbol of your invaluable support. Gain early access to our online Basket Bash Silent Auction, and be among the first to own the Bunnies on the Bayou "45 Ears of Bunnies on the Bayou History" Coffee Table Book, a treasure trove of memories and milestones.

The Golden Bunny Individual Sponsorship is more than a level of support; it's a testament to your commitment to making a difference, wrapped in an experience of unparalleled luxury and exclusivity..

Golden Bunny (Deluxe)

\$1,000

- 4 Invitations to the annual VIP Party and BOTB Garden Party
- 4 Garden tickets for 4 Attendees
- 2 Liquor requests for Garden Bar(s)

Golden Bunny³

\$500

- 2 Invitations to the annual VIP Party and BOTB Garden Party
- 2 Garden tickets for 2 Attendees
- 1 Liquor requests for Garden Bar(s)

Please submit full names of all attendees and liquor requests by 03.27.24
Sponsor@bunniesonthebayou.com



3. Formerly called Cotton Tails



Form **W-9**
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Bunnies on the Bayou, Inc.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC

C Corporation

S Corporation

Partnership

Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ 501(c)3: 76-0486477

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
P.O. Box 66832

6 City, state, and ZIP code
Houston, TX 77266

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number										
				-						
or										
Employer identification number										
7	6		-	0	4	8	6	4	7	7

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ *Jacques Bourgeois* Date ▶ 01/02/2024

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*

For more information or to secure your sponsorship

Contact Us

ARRON HARRIS, Sponsorship Chair | 281.896.2625

JACQUES BOURGEOIS, President | 979.583.6598

EMAIL: Sponsor@bunniesonthebayou.com

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